



R. Neibel, Nebraska DED



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J. Nebb, Nebraska DED

DISCOVER



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THE



POSSIBILITIES



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M. Forstner, Nebraska DED

NEBRASKA
possibilities...endlessSM

Department of Economic Development



M. Forstberg, Nebraska DED



J.Nabb, Nebraska DED



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“One reason I remained in Nebraska through 35 years of coaching and afterward has been the excellent quality of life that my family and I have enjoyed here. We like the people, the values, and the attitude of Nebraskans. It has been a real pleasure for us to live here the great majority of our lives.”

—Tom Osborne, University of Nebraska–Lincoln Athletic Director and former U.S. Congressman Lincoln, Nebraska



M. Forstberg, Nebraska DED



Nabb, Nebraska DED



J.Nabb, Nebraska DED

A PLACE UNLIKE ANY OTHER

NEBRASKA OFFERS AN ARRAY OF ADVANTAGES that make living, working, and doing business here a rich and rewarding experience. Within its borders, you'll discover genuine, hardworking people who are proud of their heritage. Nebraskans are excited about the future and eagerly welcome new industry and development to the state.

THERE'S NO BETTER PLACE to build, expand, or start your business. And there's no better place for employees to live. Nebraska is a great place to grow up, raise a family, start a career or business, and prosper. It's this high quality of life that has created an environment where the possibilities for prosperity and happiness are truly endless.

WELCOME TO NEBRASKA.

Clean Environment

No matter where you live in Nebraska, you won't have to worry about air pollution, smog, or haze. Nebraska also ranks high in the abundance of underground water. Across the state, wide-open spaces and acres of prairie grass give way to bountiful cropland and picturesque river valleys. Urban areas blend innovative architecture with well-manicured landscapes.

Strong Communities

Take an interest in a community that takes an interest in you! With over 520 incorporated municipalities from small towns to large urban environments, Nebraska models the definition of strong, vibrant communities. In the east, Omaha (metro population 830,000) and Lincoln (metro population 292,000) rank as the state's largest metropolitan areas. Whatever the setting, large or small, urban or rural, you'll discover a community that's right for you.

Low Cost of Living

Here's something you can take to the bank: Nebraska's overall cost of living ranks well below the national average in all major categories including food, housing, utilities, transportation, and health care. When adjusted for cost of living, Nebraska's wages and salaries compare very favorably with those in other states.

Quality Education

In Nebraska, a diploma is much more than a piece of paper. Nebraska's student-to-teacher ratio and high school graduation rate are among the best in the nation. Through the use of innovative technology, Nebraska has significantly increased distance learning opportunities at both the high school and college levels, enabling greater flexibility for students to acquire a quality education.



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“It stands to reason that the quality of life here is as exceptional as the quality of people ... our hometown atmosphere offers the best of both worlds. It boasts safety, security, and familiarity as a great place to raise a family.”

—Gayle-Ann Douglas, President of Douglas Manufacturing Corporation Crete, Nebraska



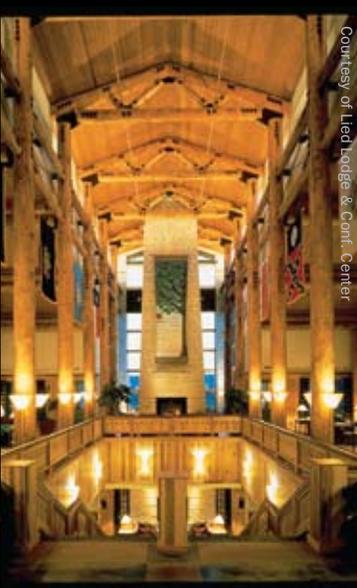
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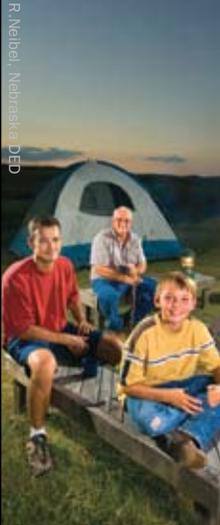
Courtesy of Lied Lodge & Conf. Center



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“For the last many decades, I could have lived any place in the country and conducted business from there. And I’ve never given a thought to being anywhere except in Nebraska.”

—Warren Buffett, CEO of Berkshire Hathaway Omaha, Nebraska



M. Forsberg, Nebraska DED



Quick Commutes

Think of what you can do with all the time you’ll save. Extensive highway and street systems ensure very little traffic congestion. Nebraskans enjoy some of the shortest commute times in the entire country, averaging only 18 minutes in travel time to work.

Vast Outdoor Recreation

Nebraska has an abundance of outdoor recreational sites and activities. To begin with, there are eight state parks and 76 recreational and historical areas to explore. On top of that, there’s a rapidly expanding network of recreational trails, many high-quality golf courses, and a good supply of wildlife-associated recreational opportunities. Currently, 41 percent of the state’s population participates in hunting, fishing, or wildlife viewing.

Sound Government

Nebraska is a fiscally conservative state that has long operated, by law, with no state debt. The state’s unique unicameral—one-house legislature—is a model for efficient, accessible, results-driven government.

Safe Environment

Afford yourself and your employees peace of mind. Nebraska is a safe place to live, work, and do business. The violent crime rate in Nebraska is 40 percent less than the U.S. average.

Superior Health Care

Get the care you deserve right here in Nebraska. The state is well known for high-quality, low-cost health care facilities. The average daily cost of a hospital stay is 27 percent lower than the U.S. average. Nebraska boasts state-of-the-art technology and one of the nation’s highest hospital bed-to-population ratios. With services like that, you can rest a little easier.



IMAGINE YOURSELF HERE

Excellent Tradition

According to CQ Press, Nebraska's livability rating consistently ranks among the top 10 states in the nation.

TOP & Best Quality of Life & Best Education Climate

*Business Facilities Magazine,
2008 Annual Rankings Report*

& Best State for Jobs

CareerBuilder.com, 2008

Bright Future

Nebraska's high school students score higher on the ACT and SAT college aptitude tests than the national average.

& Lowest Average Travel Time to Work

U.S. Bureau of the Census

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Department of Economic Development

For More Information:

Nebraska Department of Economic Development

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Map images by J.Nabb, R.Neibel, R.Inman