

A FIVE YEAR ACTION PLAN (2025-2029) TO STRENGTHEN AND GROW THE FREMONT AREA ECONOMY.

FREMONT

2030

Here We Grow



*As we celebrate our 50-year anniversary and the tremendous impact of Greater Fremont Development Council and its investors, we are mindful of the ongoing potential for growth of our core values and goals. This sustained effort will continue to foster development across the Greater Fremont Area. We firmly believe that our region's prosperity hinges on Business Attraction, Business Retention & Expansion, Workforce Development, and enhancements to Quality of Life. Above all, achieving these milestones requires steadfast partnership and dedication to ensure that **Here.We.Grow.***

A FIVE-YEAR ACTION PLAN (2025-2029)
TO STRENGTHEN AND GROW THE FREMONT AREA ECONOMY.



The Greater Fremont Development Council is the **primary economic development resource** for the Greater Fremont area with the critical mission to provide leadership for the area's economic growth initiatives and aggressively pursue targeted growth opportunities that will result in quality job creation and retention.

We are a non-profit, public-private partnership, included in GOEDP's eight-county partnership, who continuously advocates for the growth of the economic base of the community & region.

We market the community and region to bring new businesses to the Fremont area, engage existing businesses to help them expand and thrive, and ensure a diverse workforce that meets the needs of current and future employers.

We serve as the first point of contact to businesses and developers exploring investment opportunities in Fremont area.

We deliver comprehensive expansion & location services in collaboration with our economic development partners:

- City of Fremont
- Fremont Department of Utilities
- Dodge County
- Greater Omaha Economic Development Partnership
- Nebraska Department of Economic Development
- Northeast Nebraska Economic Development District
- Fremont Public Schools
- Metropolitan Community College
- Midland University
- Nebraska Housing Developers Association





FINANCIAL TARGET

\$2.5 MILLION *over 5 years (2025-2029)*

Your contribution to our \$2.5 million target will:

Support Greater Fremont Development Council's strategic core objectives:

The four Pillars:

- Attracting new businesses
- Retaining and expanding existing businesses
- Developing and preparing the future workforce
- Enhancing the quality of life throughout the Greater Fremont Area

Impact from successful programming:

- Net increase in total employment in Dodge County
- Increase in earnings per worker in Dodge County
- Increase in total valuation in Dodge County
- Net increase in total business establishments in Dodge County
- An increase in housing opportunities and overall amenities to improve the Greater Fremont Area's quality of life and self-image

Total Economic Impact Goal

In the upcoming five years, sustaining Greater Fremont's momentum is crucial. This includes increasing housing availability, boosting sales tax revenue, expanding technical skills training and professional development opportunities, and developing sites for existing and new business expansions. These efforts will stimulate growth for both businesses and individuals, ensuring Greater Fremont remains an attractive community full of opportunity for living, working, and leisure activities for generations to come.



BUSINESS ATTRACTION

Goal: To secure new investment and support job creation through the successful attraction of new companies to in Fremont.

Your contribution to our \$2.5 million target will help us

- Provide assistance to prospects in Fremont's target business sectors.
- Serve as a consultant and partner to the Fremont Municipal Inland Port Authority and provide administrative support where needed.
- Identify opportunities for site development and assist in fund identification.
- Proactively market Greater Fremont to potential prospects in our target sectors.
- Develop relationships with real estate, engineering, and development professionals to further promote Greater Fremont's opportunities.

Annual expenditure: \$150,000

Five year expenditure (2025-2029): \$750,000

SUCCESS INDICATORS

50 PROSPECTS ANNUALLY

10 NEW LOCATION ANNOUNCEMENTS

5 VISITS FROM NEW-TO-MARKET PROSPECTS ANNUALLY



BUSINESS RETENTION & EXPANSION

Goal: To support one of our community and region's assets – our existing businesses – to retain existing investment and employment levels and to assist with opportunities to grow and create new quality jobs in Fremont.

Your contribution to our \$2.5 million target will help us

- Conduct a minimum of 60 annual on-site local business visits to provide assistance and resource opportunities, and to gain early warnings of potential closures or relocations.
- Generate at least 15 new expansion announcements resulting from direct assistance provided by GFDC staff.
- Expand and manage the Welstead Fund, a micro-loan program for small businesses.
- Provide support and connections to resources for small businesses and start-ups in the community.

Annual expenditure: \$100,000

Five year expenditure (2025-2029): \$500,000

SUCCESS INDICATORS

4 EDUCATIONAL/NETWORKING OPPORTUNITIES ANNUALLY FOR SMALL BUSINESSES AND ENTREPRENEURS

15 BR&E PROJECTS THAT LEAD TO LOCAL JOB CREATION

60 BUSINESS RETENTION AND EXPANSION (BR&E) VISITS ANNUALLY



WORKFORCE DEVELOPMENT & PREPAREDNESS

Goal: Ensure that our current and future workforces have the right skills to meet the needs of existing businesses and prospective businesses so that our emerging workforce choose to earn a quality living here and help the Fremont Area thrive.

Your contribution to our \$2.5 million target will help us

- Work with state and regional partners to bring more professional development and training opportunities to Fremont.
- Maintain a Fremont Talent Attraction website promoting career growth opportunities and quality of life amenities in Greater Fremont.
- Partner with area schools to provide early career exposure to K-12 students.
- Identify and create mentorship opportunities for students and young professionals.

Annual expenditure: \$100,000

Five year expenditure (2025-2029): \$500,000

SUCCESS INDICATORS

2 TEACHER EXTERNSHIPS ANNUALLY

4 COMPANIES ASSISTED ANNUALLY TO ACCESS TRAINING & PROGRAMS

5 MENTORS AND MENTEES PAIRED ANNUALLY TO PROMOTE PROFESSIONAL DEVELOPMENT

2000 WEBSITE VISITS ANNUALLY TO OUR TALENT ATTRACTION & QUALITY OF LIFE WEBPAGE



QUALITY OF LIFE ENHANCEMENT

Goal: Enhance the quality of life for all current and future residents to ensure that Fremont area residents and companies have a bright future full of opportunities.

Your contribution to our \$2.5 million target will help us

- Identify new housing opportunities in Greater Fremont, including infill, new development, and housing rehabilitation.
- Administer \$4.2M of housing funds.
- Partner with other organizations to support various quality of life initiatives across our community.
- Conduct Housing Study to assess current housing availability and forecast future development needs.

Annual expenditure: \$150,000

Five year expenditure (2025-2029): \$750,000

SUCCESS INDICATORS

\$4.2M OF HOUSING FUNDS DEPLOYED AND REVOLVING

5 HOUSING REHABILITATION PROJECTS UTILIZING GFDC MANAGED FUNDS





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**GREATER
FREMONT
DEVELOPMENT
COUNCIL**

1005 E 23rd St, Suite 2
Fremont, NE 68025

402.753.8126

fremontcodev.org

